

# Castrol EDGE – Romania print plan

Country	Publication	Print/ Digital	Position	Copy Deadline	On Sale Date	Circulation / Est Impressions	Insertions	June		July		August		September	
Romania	Autobild	Print	Full Page	15/08/2024	01/09/2024	6,000	1								
Romania	Autobild	Print	11 day site skin banner	22/06/2024	01/07/2024	6,000	1								
Romania	Autobild	Print	Full Page	21/06/2024	01/07/2024	6,000	1								
Romania	Ziarul Financiar	Print	Quarter Page (Daily Newspaper)	10/07/2024	15/07/2024	60,000	1								
Romania	Ziarul Financiar	Print	Quarter Page (Daily Newspaper)	24/06/2024	29/06/2024	60,000	1								
Romania	Digi24	Digital	Desktop Image / Video Background	24/06/2024	01/07/2024	100,000	1								
Romania	Digi24	Digital	Desktop Branding	24/06/2024	01/07/2024	236,000	1								
Romania	Digi24	Digital	Mobile Interscroller	24/06/2024	01/07/2024	500,000	1								
Romania	PROMOTOR	Digital	Banner + article + facebook post	24/06/2024	01/07/2024	1,300,000	1								
Romania	PROSPORT	Digital	Banner + article + facebook post	24/06/2024	01/07/2024	1,300,000	1								