

Castrol EDGE – Poland print plan

Country	Publication	Print/ Digital	Position	Copy Deadline	On Sale Date	Circulation / Est Impressions	Insertions	June	July	August	September
Poland	autoEXPERT	Print	Outside Back Cover (Cover IV)	25/06/2024	01/07/2024	6,000	1				
Poland	autoEXPERT	Print	Inside Front Cover (Cover II)	24/08/2024	01/09/2024	6,000	1				
Poland	autoEXPERT	Digital	Newsletter Top Billboard	28/06/2024	04/07/2024	17,000	1				
Poland	Nowoczesny Warsztat	Print	Half Page	15/07/2024	01/09/2024	11,000	1				
Poland	Nowoczesny Warsztat	Print	FREE PR: Short article in review market	15/07/2024	01/09/2024	11,000	1				
Poland	Nowoczesny Warsztat	Print	Outside Back Cover (Cover story Motor Oils)	24/05/2024	20/06/2024	11,000	1				
Poland	Nowoczesny Warsztat	Print	FREE PR: Short article in review market	24/05/2024	20/06/2024	11,000	1				
Poland	Nowoczesny Warsztat	Print	Half Page	21/06/2024	15/07/2024	11,000	1				
Poland	Nowoczesny Warsztat	Print	FREE PR: Short article in review market	21/06/2024	15/07/2024	11,000	1				
Poland	Motofocus	Digital	MAIN MAILING BANNER	12/07/2024	18/07/2024	31,800	1				
Poland	Motofocus	Digital	BILBOARDS - 50% % VIEWS WITH MAIN PAGE	08/07/2024	15/07/2024	29,500	1				
Poland	Motofocus	Digital	NAVIBOX EXTRA LARGE 50% VIEWS WITH MAIN PAGE	27/06/2024	04/07/2024	28,500	2				
Poland	Motofocus	Digital	MIDDLE BANNER 100% VIEWS WITH MAIN PAGE	24/06/2024	27/06/2024	59,000	2				
Poland	Motofocus	Digital	BIG SPONSORED ARTICLE*	27/06/2024	04/07/2024	4,000	1				
Poland	Motofocus	Digital	SO-ME CAMPAIGN CAMPAIGN REACH MIN 40 000*	27/06/2024	11/07/2024	40,000	1				
Poland	Auto Moto Serwis	Print	Front Cover	24/05/2024	17/06/2024	4,300	1				
Poland	Auto Moto Serwis	Print	2 page Sponsored article	24/05/2024	17/06/2024	4,300	1				
Poland	Auto Moto Serwis	Print	FREE PR: 2 bonus sponsored facebook posts	24/05/2024	17/06/2024	1,400	1				