Forward with Castrol Investor Presentation

May 2024



Castrol Global

125-year young organization

































Castrol on Mars



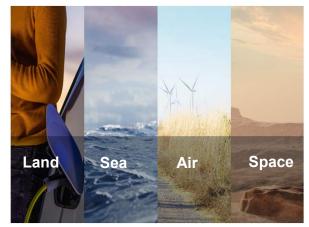
Our Strength

5,000	>160
employees	countries where Castrol markets products

7
technology
centres

blending plants across automotive, industrial, marine and energy

Our Presence





Confidential

Castrol India - Overview

















Sangeeta Talwar Independent Director



Rakesh Makhija Independent Director



Sandeep Sangwan Managing Director



Deepesh Baxi CFO & Wholetime Director



- 36%
 Independent
 Directors on
 Board
- 5 Board Committees











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Key Personnels



Mr. R. Gopalakrishnan

Chairman & Independent Director

- Studied Physics at St. Xavier's College, Kolkata, Engineering from the Indian Institute of Technology, Kharagpur and completed an Advanced Management Program at the Harvard Business School, USA
- Corporate experience of nearly 57 years 31 years with Hindustan Unilever and 18 years with the Tata Group
- Also, a prolific management writer, authored 19 books and penned several newspaper columns



Mr. Sandeep Sangwan

Managing Director

- Alumnus of the Indian Institute of Management (IIM), Lucknow and Regional Engineering College (NIT), Kurukshetra
- Joined bp Plc in 2012 as Customer Lead in Castrol InnoVentures, and since then has held various national and international leadership roles for key markets in Europe, Asia and Africa
- He has extensive experience in business transformation, sales and marketing
- Prior to bp, worked with Gillette and P&G for over 20 years in India, the Middle East, China, and Europe



- CFO & Wholetime Director
- Chartered Accountant, alumnus of Indian Institute of Management Ahmedabad and Certified Internal Auditor from Institute of Internal Auditors, USA
- Finance professional with 25+ years of industry experience, 18 years at bp Plc
- Works closely with the Castrol India business to develop and deliver long term strategy and maintain robust accounting, control & compliance environment
- Awarded Leading CFO of the Year 2022 in Auto & Auto Components by CII and Inspiring CFO 2023 by ET Edge

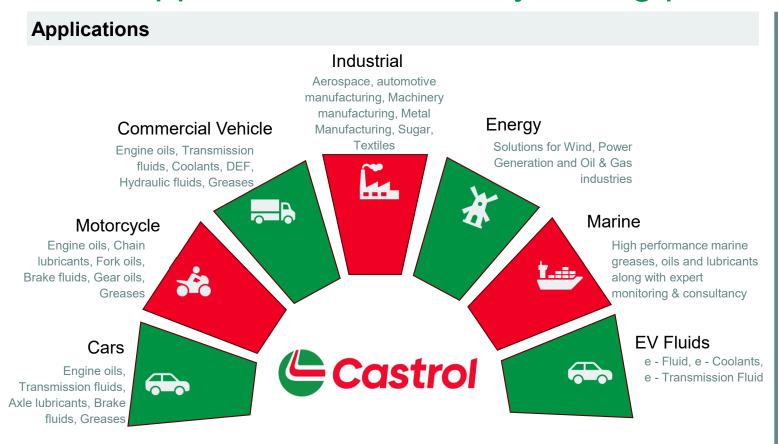


Management Team





Wide applications backed by strong product portfolio



Leading brands















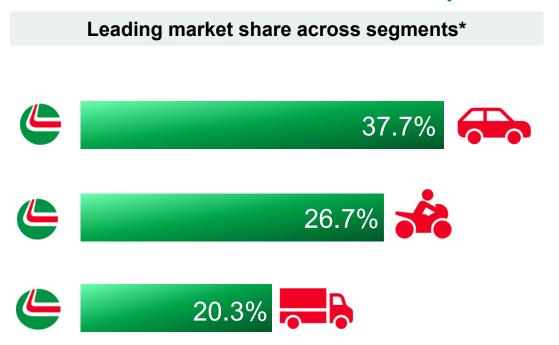


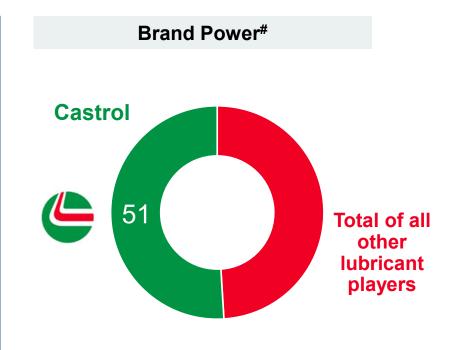






Market share and brand power





>6 litres of Castrol lubricants sold every second 35M+ Car, Bike and Truck owners trust Castrol for their vehicle

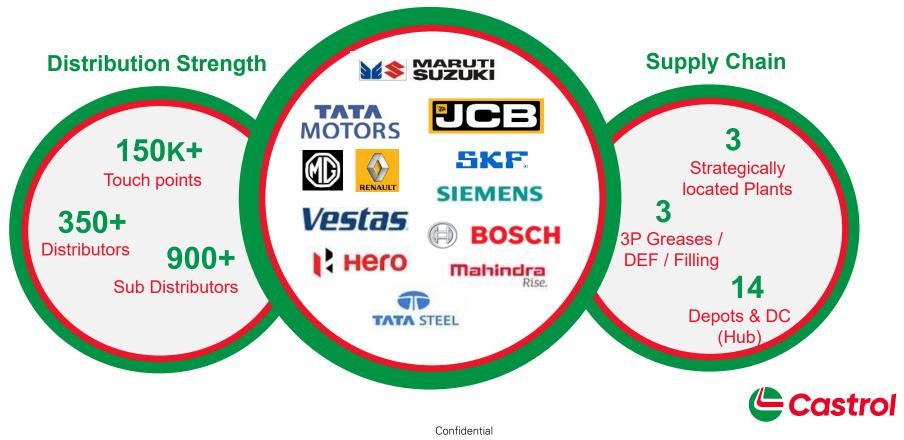


^{*} MAT for Feb 2024 as per Nielsen RSA

[#] Kantar Brand Power study 2022 - Score for Master Brand in MCO space

Distribution reach, supply chain & relationships

Strong global and local OEM relationships



Optimised manufacturing footprint & distribution network

Silvassa

- Installed capacity 125 Mn ltrs
- 8 years of Days away from work free operations*
- Safety Performance Award by Directorate - Industrial Safety Health for accident-free years

- Installed capacity 95 Mn Itrs
- OEM plant Servicing ~40 OEMs, only Lubricant plant in India with Ford Q1 Certification
- Apex Safety Award for Safety & **Quality Performance**







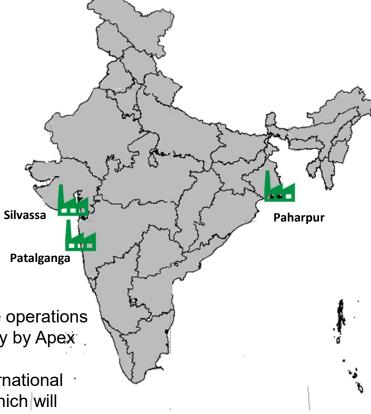


Installed Capacity – 62 Mn Itrs

• 6 years of No Days away from work free operations

 'Gold Award' for Plant Efficiency category by Apex India Foundation.

• 100% renewable electricity through International Renewable Energy Certificate (IREC) which will reduce 80% of overall Carbon emission from plant.



Until May 2023 | Map as per Survey of India

Strong digital backbone enabling the business

















Marketing Campaigns







Lights, camera, action!

Shah Rukh Khan joins the Castrol & bp family, bringing timeless charm and performance to the spotlight. We are thrilled to announce our strategic partnership with the iconic Bollywood superstar, King of Hearts - Shah Rukh Khan. This association embodies our commitment to innovation and excellence in the automotive industry.

Read more: https://bit.ly/3vrGbKD

#ForwardWithCastrol #NewAnnouncement #BrandAmbassador



Consistent & effective brand building campaigns across categories

- a. #Badhterahoaage for Truckers
- b. #CompromiseMehngaP adega for Castrol Activ
- c. India's Ultimate Moto star on MTV
- d. Official Performance
 Partner for Mumbai
 Indians
- e. Signed up SRK as our Brand Ambassador

Effective Advertisements resulting in mass appeal of brands across all segments and geographies.



We have a refreshed identity

Onward, Upward, Forward

Accelerating our customers' progress

Onward: Powering growth in mobility
Helping people and goods move better



Upward: Boosting industrial performance

Helping machines perform better



Forward: Diversifying our future

Opening up new opportunities as customers' needs evolve



together #wemoveforward



As a global leader in our industry, we are constantly evolving to stay ahead in a changing category.



Growing beyond lubricants



A service first offer for rural markets with

Castrol Express



490+ Castrol Auto Service workshops



Express oil change services on Jio bp fuel courts





7% stake in India's largest O2O service platform



Service

Formats

Moving into **auto care** with premium range of products





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Switch ON the rEVolution

2 OUT OF 3 OF THE WORLD'S MAJOR CAR MANUFACTURERS USE OUR ELECTRIC VEHICLE FLUIDS*



Collaboration between Castrol ON and Jaguar TCS Racing to take lessons from the racetrack and apply them to the road





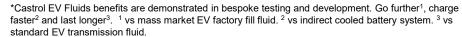
GO FURTHER



CHARGE FASTER



LAST LONGER



*Based on LMCA data for top 20 selling OEMs (total new car sales) in 2021. Used by these OEMs as a part of EV factory fill



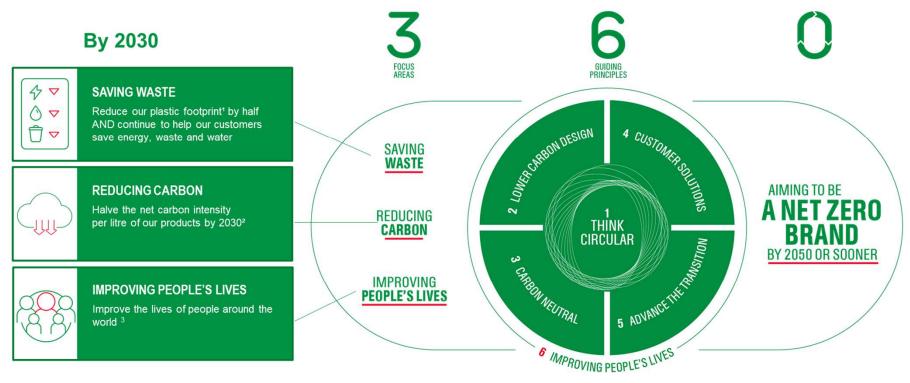
Financial Performance



* Trendlyne screener results for period ended 31 Mar 2024



Sustainability at Castrol: Path360



¹ To promote the responsible design and management of plastic packaging along its lifecycle, Castrol defines its plastic footprint as the amount of virgin plastic included in our packaging per litre that isn't recycled. Our aim to halve it is from our 2019 baseline. See www.info/CastrolPATH360 for more information.



²vs Castrol's net carbon intensity per litre of our products sold in 2019. See www.info/CastrolPATH360 for more information.

³Through co-benefits from the offsetting undertaken as part of Castrol's carbon neutral programme see www.info/CastrolPATH360 for more information.

Positively impacting communities around us





A programme for holistic development of truck drivers in India













A program for upskilling of independent auto mechanics in the unorganised sector

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Focus on Diversity, equity & people development

bp Pride

Women in Manufacturing

First Female Technician & female supervisor in Patalganga & Silvassa plants

bp India Pride BRG

Aims to create a safer, more inclusive and equitable workplace

Greater equity

- In 2022, women held 20% of managerial positions at Castrol India and overall representation of women employees stood at 16% along with inclusion of women in manufacturing operations
- Onboarded one differently abled employee in its permanent workforce in 2022

Growth week

The bi – annual growth week program - extensive lineup of international experts & series of local engagements offered for employees learning & development and opportunities to raise awareness on future skills

Lakshya

External SME sessions on Manufacturing excellence – Total of 10 plus sessions conducted

Aims for continuous improvement in our people



Awards Gallery



CSR Journal Excellence Award – Special Commendation Award from Mr. Eknath Shinde, Honourable Chief Minister of Maharashtra, for Castrol's flagship programs -Eklavya and Sarathi Mitra



'Castrol India Limited, Patalganga Plant, Raigad' has been declared the Winner of 'Golden Peacock Occupational Health & Safety Award' for the year 2023



Jaya Jamrani, Vice President -Marketing, Castrol has won The CMO Sustainability Award at the #PitchCMOAwards 2023



Castrol India
Limited, Paharpur
Plant, received Gold award
for Plant Efficiency by
Apex India and Safety
Excellence from Indian
Chamber of Commerce

Castrol



Castrol CRB Turbomax launches "PRAGATI KI PAATHSHAALA" in association with TV9 Network to upskill Indian Truckers

Appreciating the initiative, **Shri. Nitin Gadkari, Union Minister of Road Transport and Highways, said**, "The road ministry of India is committed to ensuring the safety, well-being and progress of truck drivers by undertaking multiple initiatives. The Government has built state-of-the-art expressways and enacted laws to curb road accidents, but lack of fear and discipline among driver is a huge challenge. I congratulate Castrol India for launching 'Pragati Ki Paathshaala' which is a step towards building awareness and encouraging truckers to #BadhteRahoAagey."

Thank You



We accelerate progress through game changing technologies, superior products and distinctive experiences

As a global leader in our industry, we are constantly evolving to stay ahead in a changing category.

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